

Our **Vision** is that care-experienced people have the same chances as everyone else to live happy, fulfilled lives.

Our **Mission** is to help children in care and young care leavers to believe in themselves and to heal, grow and unleash their potential. We work alongside them to make the care system the best it can be.

AIM 1 SUPPORTING CHILDREN

We will help young people believe in themselves and to shape the future they want.

AIM 2 SUPPORTING PRACTICE

We will help develop the practice of people who support care-experienced young people so that they are able to offer their best care.

AIM 3 CHALLENGING THE SYSTEM

We will ensure that the voices of care-experienced young people are heard and their rights upheld. We'll hold people and organisations in the care system to account.

AIM 4 CHANGING ATTITUDES

We will improve society's understanding and empathy with care-experienced people.

We understand that to rise to the ambitious aims we have set ourselves, we too must focus on the following internal enabling factors.

REPRESENTATION

LEARNING

INCOME

IMPACT

COLLABORATION

PROFILE

Our values underpin every decision and action we take.

We're committed to living these five everyday values.

Integrity

Empowerment

Kindness

Respect

Optimism