

## Become launches new strategy to unleash care-experienced young people's potential

Become, the national charity for children in care and young care leavers, has today launched a new five-year strategy. The strategy is launched at a time of rising numbers of children in care and the care system facing significant pressures.

Become's vision is that care-experienced people should have the same chances as everyone else to live happy, fulfilled lives. The charity believes that urgent action is needed to make this a reality.

Become's new strategy commits to:

**Supporting Children:** We help children in care and young care leavers to believe in themselves and to shape the future they want.

**Supporting Practice:** We develop and support the practice of people who work with and care for children in care and young care leavers, so that they can do their best for young people.

**Challenging the System:** We ensure that the voices of children in care and young care leavers are listened to and their rights upheld - and we hold people and organisations who have power in and over the care system to account.

**Changing Attitudes:** We improve understanding of and empathy with children in care and adults who were in care.

Katharine Sacks-Jones, Chief Executive of Become, said: "As we see the numbers of children in care continue to rise and the care system face significant pressures, now is the time for us to redouble our efforts to ensure all care experienced people can lead happy and fulfilling lives. I'm delighted that we are launching a new and ambitious strategy putting care experienced young people at the heart of all we do.

"I'm excited for the future as we focus on making a lasting difference for the young people we serve, including ensuring they are listened to by those who influence their lives."

**-ENDS-**

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**[www.becomecharity.org.uk](http://www.becomecharity.org.uk)**

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Become is the trading name of Become Charity, a registered charity (No. 1010518) and a company limited by guarantee (No. 2700693), registered in London. VAT Reg No. 577-8530-91.

**Notes to editors**

[Become's strategy](#) will run April 2020 – March 2025. The four aims are underpinned by organisation values and enabling factors.

For more information, or to request an interview with Katharine Sacks-Jones, please contact Davinia Batley on 020 7017 2780 / [davinia@becomecharity.org.uk](mailto:davinia@becomecharity.org.uk)

**About Become**

Since 1992, Become has been working to improve the everyday lives and future life chances of young people who are unable to live with their birth families. Become's programmes include a Care Advice Service, with freephone advice line; coaching support; and guidance for care leavers considering university.

Find out more about Become via [Becomecharity.org.uk](http://Becomecharity.org.uk) and on Twitter [@Become1992](https://twitter.com/Become1992).